

Desert Dingo Racing gets new sponsor

REGISTER-PAJARONIAN STAFF REPORT

Dixon & Sons Tires Inc, located at 125 Walker St. in Watsonville, will sponsor Desert Dingo Racing's 2010 off-road racing season, including the Baja 1000 in Mexico in November, it announced Monday in a press release.

"Off-road racing is the ultimate test for a set of tires," Dixon & Son owner Dusty Dixon said. "We like what Desert Dingo does, on the race course and in the community, and we're proud to support their race program."

Desert Dingo Racing, composed of high-tech professionals based in Santa Cruz and the Silicon Valley, campaigns a 1969 Volkswagen Beetle in off-road races in the U.S. and Mexico. The team is the official World Diabetes Day off-road race team and works with the International Diabetes Federation to raise money for diabetes education and awareness programs. Two Desert Dingo team members have Type 2 diabetes and several other team members have a history of the disease in their families. The team makes the car available for public events and distributes thousands of hero cards with the warning signs of diabetes printed on the back in English and



Contributed

Desert Dingo Racing competes in the Baja 1000 in Mexico.

Spanish.

"Reliable tires are key to keeping us competitive and in the race, particularly when a flat can mean the difference between winning and losing," said Mike Aquino, co-founder of Desert Dingo Racing. "The team at Dix-

on & Son has already helped us on our third run at the Baja 1000 and we're looking forward to working closely with them during our 2010 race season."

The team finished the 2009 race season ranked third in the Southern Nevada Off Road En-

thusiasts racing series in the Stock Bug class, and completed 182.5 miles in last year's Baja 1000. The team resumes racing this month with a short-course race hosted by the Valley Off Road Racing Association in Rancho Cordova.